



Press release

FRIDOM CUBE FREESTANDING BY INDEL B WINS RED DOT AWARD: PRODUCT DESIGN 2023 ONE OF THE MOST PRESTIGIOUS INTERNATIONAL AWARDS IN THE FIELD OF INDUSTRIAL DESIGN THE NEW LINE OF MINIBARS WITH ATTRACTIVE DESIGN AND INNOVATIVE FUNCTIONALITY

Sant'Agata Feltria (Rimini), 20 June 2023 – **Indel B S.p.A.** – company listed on the Borsa Italiana EXM, heading a group that operates in the production of cooling and air-conditioning systems for mobile and mobile living for the automotive, Hospitality and Leisure Time markets (pleasure boating and recreational vehicles) - announces that it has been awarded the international "**Red Dot Award: Product Design 2023**". The prestigious award was assigned to **FRIDOM Cube Freestanding** yesterday during the official ceremony at the Aalto Theatre in Essen, Germany.

Cube Freestanding - the top model of the new FRIDOM collection - translates the main values of the product range into an elegant and contemporary hotel minibar with four legs. A design capable of breaking traditional patterns and rules, finding new spaces and opening up to unusual interior compositions, and a system of innovations that maximizes its functionality and energy sustainability.

The Red Dot Design Award, founded in 1955, is now one of the world's leading and most important industrial design awards, which is awarded annually by an international jury, composed of design experts, who carefully evaluate each nominated product according to stringent criteria. This award is conferred on products that stand out not only for their appearance, but also for innovation, functionality, quality, ergonomics, and industrial design in all areas of application.

The awarded products, including the Cube Freestanding, are now shown at the **Red Dot Museum** in Zollverein, Essen.

The award ceremony was attended by **Gerardo Boschi** - Sales Director, **Marco Buoso** - Hospitality Business Unit Manager, **Daniele Riccioni** - Marketing Manager, and **Michele Larghetti** - Project Manager. Also, the designer who shaped the Fridom line, **Massimo Mussapi** was present.

Gerardo Boschi, Sales Director of Indel B, said: "It is certainly a great honor for our Company to have been selected by such a prestigious international jury as one of the best companies capable of innovating also from the point of view of industrial design. The award is an important recognition of the work that Indel B does every day to make products that, in addition to technology, functionality and sustainability, are also characterized by innovative Made in Italy design".

Indel B S.p.A. is a company listed on the EXM segment of Borsa Italiana (the Italian stock exchange) and is controlled by AMP.FIN S.r.l., in turn held entirely by the Berloni family. Indel B S.p.A. heads an important Group that operates worldwide and that has been active for the last 50 years in the mobile cooling sector applicable to the "Automotive", "Leisure time" and "Hospitality" cooling segments. The Group also operates in mobile climate control, with specific reference to the Automotive market, represented by commercial vehicles, minibuses, ambulances, agricultural and earth-moving machinery, and in the "Cooling Appliances" sector, which mainly comprises cellars for storing wine and small refrigerators for storing milk. The company has a market cap of approximately Euro 135 million.

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